



## CORPORATE PARTNERSHIPS

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### WHAT IS FRANKIES COMMUNITY KITCHEN?

**We rescue good food, and give it to the people in our community that need it most.**

Frankies Community Kitchen is an initiative for the whole community, to band together, and support the people in our community that need it most.

Every year, 3.6 million Australians will experience food insecurity. Gippsland is not immune to this problem. It's likely that people in your own street are quietly going hungry, including some of the most vulnerable people in our community – children.

Want to hear something ridiculous? Over the same period, we'll also waste more than 360kg of food for every man, woman and child in the nation.

Using the soon-to-be completed kitchen at the renovated Frankies Café in Warragul, we'll be cooking and repackaging food that would otherwise go to waste into wholesome, nutritious meals for people in need. However, we can't get this done without some help.

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### WHY WE NEED YOU

**It's our mission to alleviate hunger in Gippsland.**

**It's a huge goal that's going to take significant time and money.**

We already have the perfect kitchen to cook, and with many applications to volunteer already received, we'll have plenty of hands on deck for food preparation and cooking.

The area we really need help is in the acquisition of specific equipment to cook, process and prepare the food. Any financial contribution to fight food hunger in Gippsland would be greatly appreciated.

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# PARTNERSHIP OPPORTUNITIES

We've tailored specific partnership opportunities to match our most critical equipment requirements.

## FOUNDING PARTNER

[ 2-YEARS ]

Available Sponsorships - 1

Financial Contribution - \$40,000 over 2 years

Physical Contribution - Refrigerated Vehicle  
(with your branding)

YOU'LL ALLOW US TO PURCHASE A REFRIGERATED VEHICLE TO COLLECT FOOD DONATIONS FROM SUPPLIERS SUCH AS SUPERMARKETS, FARMERS AND OTHER FOOD CONTRIBUTORS. THIS IS ESSENTIAL TO ENSURE QUICK SUPPLY OF THE FOOD THAT UNDERPINS THE ENTIRE CAUSE.



THIS OVEN COOKS LARGE QUANTITIES OF QUICHES AND SAUSAGE ROLLS. IT ALSO STEAMS AND ROASTS, WHICH WILL ALLOW THE KITCHEN TO PREPARE VEGETABLES, RICE AND OTHER PULSES FOR SAVOURY ROLL FILLINGS. WITH AUTOMATIC SET PROGRAMS TO SIMPLIFY OPERATIONS, IT'S IDEAL FOR VOLUNTEERS TO USE. THE RATIONAL OVEN WOULD BE THE KEY PIECE OF EQUIPMENT IN THE KITCHEN.



## MAJOR PARTNER

[ 2-YEARS ]

Available Sponsorships - 1

Financial Contribution - \$31,000 over 2 years

Physical Contribution - Rational Oven



# PARTNERSHIP OPPORTUNITIES

We've tailored specific partnership opportunities to match our most critical equipment requirements.

## GOLD SPONSOR

[ 2-YEARS ]

Available Sponsorships - Multiple

Financial Contribution - \$15,000 over 2 years

Physical Contribution - Bratt Pan

A BRATT PAN IS A COMMERCIAL-SIZED FRY PAN FOR COOKING LARGER QUANTITIES. IT CAN BE USED FOR COOKING THINGS LIKE STIR FRIES, FRIED RICE, CASSEROLES, STEWS AND CURRIES ON A LARGER SCALE. IT'S ALSO VERY VERSATILE, OFFERING THE KITCHEN SHALLOW FRY, DEEP FRY AND BROIL COOKING OPTIONS.



WE HAVE A LARGE LIST OF SPECIALTY COOKING, KITCHEN AND ADMINISTRATIVE ITEMS THAT ARE ESSENTIAL TO OUR CAUSE, INCLUDING; A FOOD LABELLER, STEEL CAGES, POTATO PEELERS, A BENCH MIXER, QUICHE TRAYS AND TROLLEYS JUST TO NAME A FEW.



## SILVER SPONSOR

[ ANNUAL ]

Available Sponsorships - Multiple

Financial Contribution - \$2,000

Physical Contribution - Assorted Food Equipment





**WE'RE EXCITED TO BUILD A LONG-TERM TWO-WAY PARTNERSHIP WITH YOUR BRAND, AND WOULD BE EXCITED TO DISCUSS ANY IDEAS YOU HAVE TO SUPPORT YOUR BRAND, HR AND MARKETING OBJECTIVES.**

**Here are some of our initial ideas to provide value to back you.**

- We'll supply you with our Frankies Community Kitchen 'Partner Logo' to use on your website and marketing material.
- Your logo will sit proudly on all Frankies Community Kitchen collateral, marketing material and on our website.
- We'll work with you to help facilitate any photo and PR opportunities relating to our partnership.
- Volunteering in the kitchen is a great team-building exercise. If your team wants to volunteer in the kitchen we'll deck them out in custom co-branded aprons (up to x10 – additional aprons \$20ea).
- With a little notice, you'll have free access to Frankies Café's (after hours) for meetings and presentations (T&C's apply).

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**THANK YOU FOR YOUR TIME**

*if you'd like to discuss our sponsorship opportunities in more detail please contact:*

**GEOFF MANSON**

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